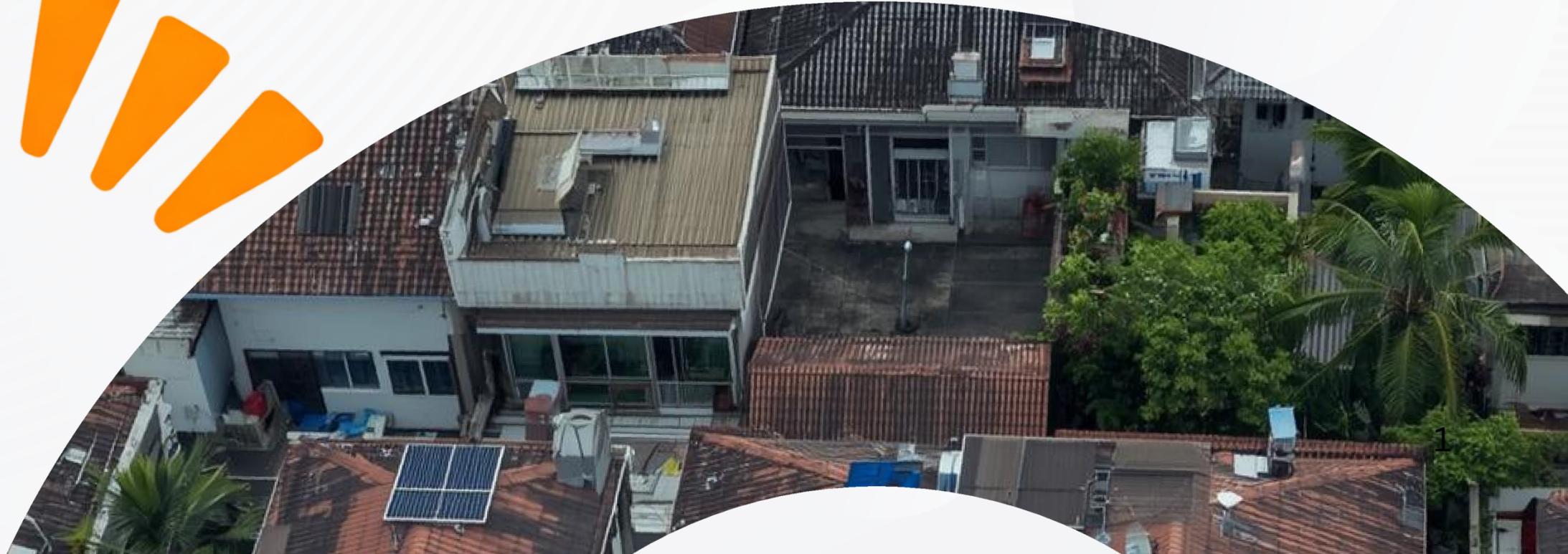


# helios

## 2025 Impact Report



# About Helios

Established in 2023, **Helios (PH) Sustainable Energy Corp.** is a Manila-based residential solar company addressing rising electricity costs by making clean energy more accessible to Filipino households. Helios was founded on the belief that the energy transition must be practical, affordable, and aligned with how families manage their monthly expenses.

Helios enables homeowners to go solar through a solar mortgage model, removing upfront cost barriers and simplifying the process from financing to installation. By lowering barriers and improving transparency, Helios helps households reduce electricity costs and carbon emissions from day one.

Helios' vision is to make rooftop solar a mainstream household choice across the Philippines. The company believes the energy transition will only succeed at scale if clean energy solutions are financially sensible, easy to access, and trusted by communities.



**Edmund Martinez**  
**Chief Executive Officer**

## Leading Helios Forward

2025 marked an important chapter for Helios as rising electricity costs and growing energy security concerns underscored the urgency of the clean energy transition for Filipino households. In this context, our purpose remained clear: to make rooftop solar simple, accessible, and financially sensible, while delivering meaningful climate impact.

Guided by our sustainability pillars, **Climate Action, Transparency and Data Integrity, and Community Impact**, we focused this year on building strong foundations for long-term impact. We strengthened how we serve customers, improved the reliability and quality of our operations, and expanded access to rooftop solar beyond Metro Manila. Each installation represents not only a household investment decision but also a tangible contribution to emissions reduction and energy resilience.

None of this progress would have been possible without the trust of our customers, partners, and growing team. As we look ahead, we remain committed to scaling responsibly, measuring our impact with rigor, and ensuring that the benefits of the energy transition are felt first and foremost by the families and communities we serve.

# 2025

## Impact at a Glance

**204** tons CO<sub>2</sub>e avoided

**3.86M** Php in savings

**295** MWh of clean energy

**108** Households served

Helios is on a mission to make clean, reliable, and affordable energy accessible to everyday Filipino households. In 2025, the company took meaningful steps toward this goal by enabling more families to generate their own electricity and reduce dependence on the grid.

Collectively, Helios households generated 295 MWh of clean solar energy in 2025, resulting in 204 tons of avoided CO<sub>2</sub>e emissions and ₱3.86 million in total electricity bill savings across all customers.

### Methodology Note

- Energy generation is based on actual recorded solar production from Helios-installed systems in 2025.
- Avoided emissions were calculated by multiplying solar energy generated by the Philippine grid emission factor.
- Customer savings were estimated using prevailing residential electricity prices during the year.
- Figures are rounded for clarity in public reporting.

# Our Approach to Sustainability



**Climate  
Action**



**Transparency  
& Data Integrity**



**Community  
Impact**

Sustainability is embedded in how Helios designs, deploys, and scales its solutions. The company's strategy is anchored on three pillars: **Climate Action**, which focuses on delivering measurable emissions reductions by enabling households to generate clean, renewable energy; **Transparency & Data Integrity**, which ensures that impact is tracked, reported, and communicated using credible methodologies and clear data practices; and **Community Impact**, which centers on creating real, long-term benefits for Filipino households by improving energy affordability, resilience, and access to clean power as the company grows.

# Climate Action: **Avoided Emissions**

In 2025, Helios supported **108 households** in transitioning to solar, enabling them to generate **295 MWh of clean electricity** on their rooftops instead of relying on the grid. As a result, these households collectively **avoided 204 tons of CO<sub>2</sub>e emissions**, equivalent to an **average of 1.9 tons of CO<sub>2</sub>e** avoided per household in a single year.



In practical terms, this climate impact is equivalent to:



Taking off the road for 1 year around **40 passenger cars**



The carbon absorbed in 10 yrs of growing **3,100 tree seedlings.**



Zeroing the annual carbon footprint of approximately **35 individuals.**

## Methodology Note

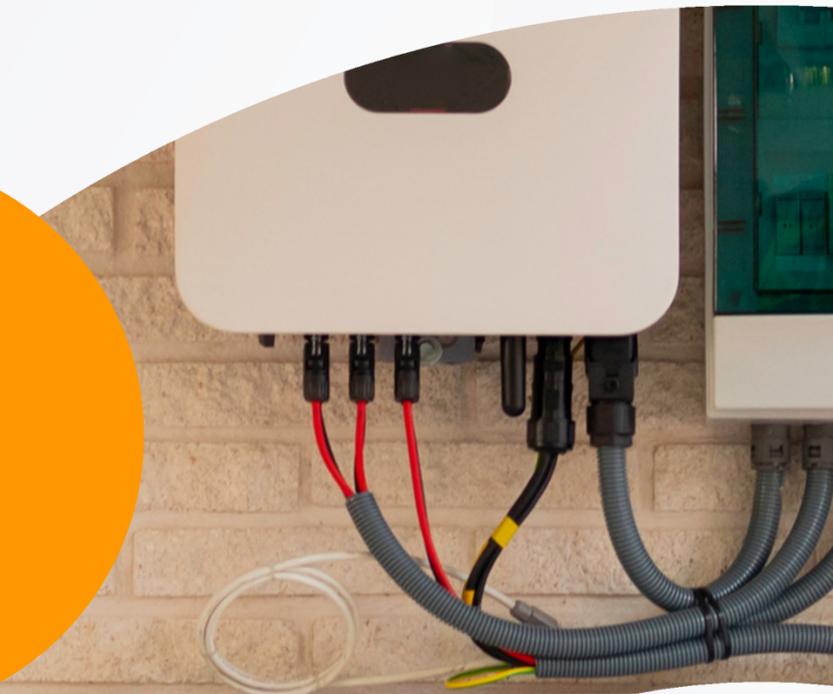
- Energy generation values are derived from metered, system-level solar production data recorded from Helios-installed systems during the 2025 reporting period.
- Avoided greenhouse gas emissions were calculated by applying the Philippine grid emission factor to the total quantity of electricity generated and consumed from solar installations.
- Figures are rounded for clarity in public reporting.

# Transparency & Data Integrity: Real-Time Monitoring



Helios is committed to credible, transparent, and consistent impact reporting. The company tracks **real-time solar system performance through remote monitoring platforms**, ensuring that energy generation and avoided emissions figures are grounded in actual, verifiable system data.

To further strengthen data integrity, Helios is working with independent third-party firms to enhance its data infrastructure, improve traceability, and reinforce the robustness of its emissions tracking and reporting processes.



# Community Impact: Households Savings

In 2025, Helios customers experienced consistent savings, with some offsetting a significant portion of their electricity consumption through solar. These savings free up household budgets and provide long-term protection against future price volatility.

Helios delivered savings of anywhere between:



**Php 30-80k\*** on average per households

**Php 3.86M\*** collectively for 2025 in all Helios households

\*Estimated savings are calculated by multiplying household solar electricity generation (kWh) by the average Meralco electricity tariff. Actual savings may vary depending on household consumption patterns and tariff structures.



# Sharing the Helios Story

Throughout the year, Helios participated in multiple industry events, panels, and speaking engagements, expanding our presence beyond Metro Manila to Cebu and contributing to national conversations on renewable energy, household electrification, and climate action in the Philippines.

# Bringing Solar to **Cebuano Homes**

Helios expanded its operations to Cebu in 2025, reflecting the company's commitment to serving regions with strong solar potential and high electricity costs. Establishing a presence in Cebu enabled Helios to better support local households, build regional partnerships, and lay the groundwork for future expansion across the Visayas.



# 5th Asia Finance Forum

September 23, 2025

Helios participated in regional discussions on sustainable finance and digital innovation at the 5th Asia Finance Forum: Positioning for the Future, hosted by the Asian Development Bank. Helios' CEO, Edmund Daniel Martinez, was invited to speak on how digital tools and innovative financing models can accelerate sustainability outcomes and expand access to clean energy, particularly in emerging markets.



# Rapid Solar Response in Cebu

October 03, 2025

Following the Cebu earthquake, Helios' Cebu Area Manager, Lito Ignacio Villar, led the installation of a 6 kWp solar relief station with battery storage in Medellin, one of the hardest-hit communities. The system continues to provide reliable power for charging, lighting, and communications, supporting ongoing recovery efforts and improving community resilience in the face of future disasters.

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# Founders Launchpad

November 11, 2025

Founders Launchpad hosted a high-energy, speed-dating-style networking event that brought together startup founders from across the Philippines, fostering rapid exchange of ideas, meaningful connections, and innovative solutions focused on addressing local challenges.



# NREA Membership and Business Meeting

November 19, 2025

Helios participated in the 10th General Membership and Business Meeting of the NREA Metro CBD Chapter, a professional association representing the Philippine housing and real estate sector. During the session, Helios shared insights on how real estate professionals can help homeowners adopt rooftop solar, highlighting the role of trusted advisory channels in expanding access to clean energy solutions.

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# TechAsia Event

November 21, 2025

Helios participated in a TechShake Asia–founded networking event that convened early-stage startups from across the Philippines, providing a platform for founders to connect, exchange ideas, and strengthen the local startup ecosystem. Such engagements support greater collaboration and innovation within the country’s growing entrepreneurial community.



# Customer Testimonials

I've been so happy that I've had a ZERO BILL for the past 3 months! Thanks to Helios!

**JOHN CRUZ**  
Web Developer  
Helios Customer



We're very happy to be partnering with Helios for our solar energy journey.

From consultation to installation, they made things very easy for us, and we're very excited for our long term savings.

**MARK ZAMBRANO**  
Sports Broadcaster  
Helios Customer



# Institutional Partners



# The Builders Behind Helios



If it's SOLAR,

It's helios 

## 2026 And Beyond

As Helios moves into 2026, the company is focused on scaling its impact responsibly. Key priorities include expanding into new regions, strengthening financing and ownership models, and further improving how climate impact is measured and communicated.

At the core of these efforts is a clear objective: to **enable more Filipino households to take control of their energy use, reduce electricity costs, and contribute to a cleaner, more resilient future.**



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